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In Memoriam

Dr. Anthony S. Coco - 1958	Dr. Arthur S. Parker Sr. - 1939
Dr. Denis H. Davy - 1949	Dr. Willie Sacks - 1950
Dr. Marc Desjardins - 1998	Dr. Sylvester H. Shick - 1955
Dr. Donald L. Gardner - 1951	Dr. A. James Seeley - 1938
Dr. Frederick J. Good - 1948	Joseph Swenson, father of Dr. Randy Swenson
Dr. Delbert Mahler - 1949	
Dr. Nancy Offenhauser - 1993	Dr. Robert J. Zerby III - 1970
Dr. Phil Painter - 1975	

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May - June 2011

Setting the Record Straight

James F. Winterstein, DC  
NUHS President



Perhaps I shouldn't use the word "straight," because lately there has been a lot of "anti-Winterstein" rhetoric coming from those who lay claim to the terms "straight" and "principled." You might well have heard excerpts from my presentation at the Federation of Chiropractic Licensing Boards on May 6 of this year. The International Chiropractors Association (ICA) recorded my presentation without my knowledge and then took bits and pieces of it and sent it across the country on YouTube with predictable reaction.

What was most shameful about the whole thing were the comments posted following the video excerpts. They were egregiously unprofessional, crude and completely unacceptable from a social-ethical perspective, and they can be reviewed here as "FCLB Janse Speech 2011 Highlights" (<http://www.youtube.com/watch?v=Ao1u48w8T38>).

The prelude to all of this was a move in New Mexico by the chiropractic physicians of that state to broaden their scope of practice. They accomplished the first steps about two years ago with relatively little reaction on the part of those in the profession who believe chiropractic medicine should be "chiropracTIC" as they like to say. By statute, the "Advanced Practice Chiropractic Physicians" in New Mexico can use some limited prescriptive substances to include those necessary for prolotherapy, natural thyroxin, some analgesics, injectable vitamins, procaine, etc. These things were worked out in concert with the allopathic medical board and the pharmacy board, and the privileges are given to those who have taken advanced education, which was provided

...see Setting the Record... on page 3

Acupuncture & Oriental Medicine  
Receives ACAOM Accreditation

The Master of Science in Acupuncture and the Master of Science in Oriental Medicine programs of the National University of Health Sciences have been accredited by the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM), which is the recognized accrediting agency for the approval of programs preparing acupuncture and oriental medicine practitioners.

The final accreditation, which became effective February 25, 2011, is the successful culmination of a five-year candidacy process designed to ensure that new acupuncture and oriental medicine programs meet rigorous academic and professional standards.

NUHS broadened its educational mission over a decade ago, and has expanded from a single purpose chiropractic educational institution to a university dedicated to integrative medicine.

National University opened its doors to students seeking advanced degrees in oriental medicine and acupuncture in Fall 2006. It had already received full

accreditation from the Higher Learning Commission of the North Central Association of Colleges and Secondary Schools to offer both the MSAC and MSOM degrees, and immediately began the five-year accreditation process with the ACAOM.

"This is another step in assuring the public that the education provided the students in the oriental medicine and acupuncture programs in National University of Health Sciences' College of Professional Studies is of the highest caliber and meets the standards required by the Accrediting Commission on Acupuncture and Oriental Medicine," says President James F. Winterstein. "We are very pleased with this progress."

Frank Yurasek, PhD (China), assistant dean for acupuncture and oriental medicine says, "The recent full accreditation from the ACAOM is significant recognition of the quality of the academic and clinical content of our programs, and our ability to graduate competent practitioners of acupuncture and oriental medicine."

New Message, New Logo, New Look

Take a look! NUHS has a new logo, a new brand message, a new tagline, and a newly redesigned website.

Victoria Sweeney, MEd, director of communications and enrollment services, introduced the university's new look, messaging and Internet presence to NUHS faculty and staff just prior to the new website's public launch on May 20.

Ms. Sweeney explained that creating a brand for the university communicates who and what we are in a clear and concise manner, ensures a consistent look and message, and allows us to differentiate

ourselves from our institutional competitors.

The university contracted with outside vendors to develop a branding campaign that sought input from administrators, faculty, staff, current and prospective students, and 558 alumni. The campaign identified four key areas that emphasize National University's strengths: history, our

...see New Message on page 3

Continuing Education Courses for June - September

<b>June 4-5</b> Headaches, Head Trauma, Vertigo, VAS NUHS Campus / Lombard, Ill.	Functional Assessment & Rehabilitation Session: Spine NUHS Campus / Lombard, Ill.	Sound Assisted Soft Tissue Mobilization by David Graston NUHS Campus / Lombard, Ill.	McKenzie Method Credentialing Program Part B: The Cervical & Thoracic Spine – Session 1 (Prerequisite – Part A) NUHS Campus / Lombard, Ill.
Functional Assessment & Rehabilitation Session: Extremities NUHS Campus / Lombard, Ill.	Kinesio Taping: Session 2 (KT3) NUHS Campus / Lombard, Ill.	<b>August 6-7</b> Clinical Orthopedics Module: Shoulder Clinical Conditions: Tendon & Rotator Cuff Lesions NUHS Campus / Lombard, Ill.	Electrodiagnosis EMG / NCV Data Interpretation and Report Documentation NUHS Campus / Lombard, Ill.
Kinesio Taping: Session 1 (KT1 & KT2) NUHS Campus / Lombard, Ill.	Electrodiagnosis Needle EMG Waveforms – Normal & Abnormal NUHS Campus / Lombard, Ill.	Electrodiagnosis – EMG Electronics / Neuromuscular Junction Disease & Testing NUHS Campus / Lombard, Ill.	<b>September 17-18</b> Functional Rehabilitation Module: Integration Functional Training II – Spine & Extremities NUHS Campus / Lombard, Ill.
<b>June 11-12</b> <b>NUHS Homecoming 2011</b>	<b>July 16-17</b> Functional Rehabilitation Module: Integration – Functional Training I – Spine & Extremities NUHS Campus / Lombard, Ill.	<b>August 13-14</b> <b>August 20-21</b> <b>August 27-28</b> <b>September 3-4</b> No CE Programs Scheduled	<b>September 24-25</b> Acupuncture – 1st 100 Hours Introduction to Acupuncture NUHS Campus / Lombard, Ill.
<b>June 18-19</b> Functional Rehabilitation Module: Extremities – Rehabilitation of the Upper Quarter NUHS Campus / Lombard, Ill.	<b>July 23-24</b> McKenzie Method Credentialing Program Part A: The Lumbar Spine – Session 2 (Prerequisite – Session 1) NUHS Campus / Lombard, Ill.	<b>September 10-11</b> Clinical Orthopedics Module: Shoulder – Trauma, Fractures, Dislocations, Misc. NUHS Campus / Lombard, Ill.	Mastering Resistance Training Utilizing Bands & Tubes NUHS Campus / Lombard, Ill.
<b>June 25-26</b> McKenzie Method Credentialing Program Part A: The Lumbar Spine – Session 1 NUHS Campus / Lombard, Ill.	<b>July 30-31</b> Functional Assessment & Rehabilitation Session: The Post-Surgical Knee NUHS Campus / Lombard, Ill.	<hr/>	
Pediatrics & Maternal Health Session: Integrative Pediatric Medicine – Traditional Allopathic & Conservative Approaches NUHS Campus / Lombard, Ill.	<div><p><b>Master of Science (MS) Advanced Clinical Practice</b> <i>An Advanced Degree designed for first professional health care providers</i></p><p><b>36 credits • 2 year program</b> <b>Weekend &amp; Distance Learning (DL) Courses</b> <b>Accepting applications through July 1, 2011</b> <b>Program Begins Fall 2011</b> <b>Course Descriptions &amp; Application Information</b> is available at <a href="http://www.nuhs.edu">www.nuhs.edu</a> (select “continuing education”) or call 630-889-6622</p></div>		
<b>July 2-3</b> No CE Programs Scheduled			
<b>July 9-10</b> Clinical Orthopedics Module: Cervical Spine – Development, RA, AS, Tumors, Misc. Conditions NUHS Campus / Lombard, Ill.			
	<div><p><b>For location and registration information, contact:</b></p><p><b>NUHS/Lincoln College of Postprofessional, Graduate &amp; Continuing Education</b> 200 E. Roosevelt Road Lombard, IL 60148-4583 630-889-6622 Fax: 630-889-6482 <a href="mailto:postgrad@nuhs.edu">postgrad@nuhs.edu</a></p><p><b>Note: Dates and times are subject to change; please refer to the NUHS website for up-to-date information.</b></p></div>		



Setting the Record... ...from page 1

at their request by the Lincoln College of Postprofessional, Graduate and Continuing Education of National University of Health Sciences. In 2012, those who wish to engage in advanced practice will need a Master of Science degree in Advanced Practice – a degree National has been offering since September 2009.

This year the Advanced Practice group sought to expand the statute because they see the opportunity for more chiropractic physicians to engage in primary care practice. Their bill was heard by the Senate Judiciary Committee and would most likely have passed because the primary sponsor was the Speaker of the House. Dr. Joe Brimhall, Dr. Jonathan Soltys and I were present at their request to testify in behalf of the bill, which was supported by the New Mexico Chiropractic Association and the New Mexico Board of Examiners. Unfortunately, our profession came across as severely divided when Drs. Gerald Clum and Guy Riekeman, who were not present at the invitation of the Association nor the Board, testified that chiropractors are in no way qualified to prescribe drugs and that their education is nowhere near that of a nurse practitioner who, in New Mexico, can prescribe.

Since this time, the state of Illinois has a minor change proposal for its Medical Practice Act that would allow chiropractic physicians the clear authority to discuss the use of “over-the-counter” medications with their patients. Once again, the ICA cranked up its “anti-drug” machine and in a recent widely publicized effort using Facebook, worked in an effort to defeat this bill, which has the support of the Department of Financial and Professional Regulation and the Illinois Medical Society. In the rhetoric provided this time, the statement was made that “the bill was structured by Dr. Winterstein of National University, whose goal is to make chiropractic into medicine.” This is pure fiction as the proposed change in the language of the Medical Practice Act came through the Illinois Chiropractic Society.

So what is the truth where I am concerned?

1. From my perspective, National, as an educational institution, does not “make statutes,” however, it does, and always has responded to requests from chiropractic physicians across the globe when asked for testimony, educational requirements and the like. We serve the profession. Today that service extends to naturopathic medicine, oriental medicine and massage therapy.

2. I see that our graduates have a more and

more difficult time making a living because the third party payers continue to cut reimbursement to them. One way to increase reimbursement ethically is for the DC to have a broader scope – the ability to provide greater service to the patients served. Thus, in my opinion, a limited prescriptive formulary could well serve both the patient and the doctor.

3. I in no way believe that the well-educated chiropractic physician, given that right, will make the mistake of “simply handing out drugs,” and I think it is shameful that some in the chiropractic profession promote that idea, having little or no confidence in their colleagues.

The Alternative Medicine Integration (AMI) study reported by Dr. Richard Sarnat and me in 2004 revealed that in the case of DCs in Illinois functioning as PCPs with the ability to “prescribe” by having the allopathic doctor prescribe in their behalf, the use of pharmaceuticals was reduced by 50+% over comparable allopathic HMOs that were used for comparison. If I needed a prescription, I would rather receive it from an educated DC or an ND than from someone who has never had the benefit of a conservative education.

4. I am NOT pro-drug. I am PRO conservative natural medicine in which the use of articular manipulation forms the centerpiece. This is no different than the position of the founder of National, Dr. John Fitz Alan Howard, who wrote in 1910:

“We are firmly convinced that eventually a comprehensive system of therapeutics will be evolved out of the many natural methods practiced today. There will be no antagonism between these various methods of dealing with abnormal conditions under varying circumstances, for it will then be recognized by all, as it is now recognized by us, that all of these methods are but varied parts of one harmonious whole.”

5. I do believe that a properly educated chiropractic physician could better serve his/her patients with the use of a limited formulary for two reasons. First, one cannot remove a drug from the patient without prescriptive authority. Second, some people simply need the help of certain medications and could receive that prescription from the primary care DC.

6. I believe a well-educated chiropractic physician CAN practice primary care but that this ability would be improved if he/she had access to a limited formulary.

7. I believe the profession should go where it chooses without interference by self-

appointed “saviors” of the “old time beliefs.” I am pleased that the DCs in New Mexico are finding a way to “work together” under the rubric proposed by Dr. Joseph Janse so many years ago – “Legislate as broadly as possible so you may practice as narrowly as you wish.”

This past weekend, in New Mexico, the Advanced Practice Chiropractic Physicians and their colleagues who wish to practice more narrowly sat down together and worked with each other. Neither is attempting to “define chiropractic” as is so often the case with those of the ICA ilk. Our profession MUST change and progress. The signs of its demise are clear if this does not happen. None of the proposed changes suggest that we need to, or should forsake the value of spinal manipulation. On the contrary, we should engage in continuing research in the field of mechanobiology in an effort to discover new answers to old questions, but we simply cannot do that while wearing the “blinders of old time dogma.”

New Message... ...from page 1

established reputation of excellence in the field; education, our academic rigor and strong academic programs; career, our ability to successfully train professional practitioners; and philosophy, our unique approach to delivering programs in an integrated manner.

Because we are one of only two schools in the country to offer DC, ND and AOM programs and the only school emphasizing this message of integration, this is an obvious point of differentiation. So, among our four focus areas, “philosophy” is highlighted and serves as the basis of our new tag line: “**Defining the Future of Integrated Health Care.**” This tag line addresses both our integrative program delivery and our desire to create leaders in the increasingly integrated field of health care.

The revised logo, while similar to the old, now emphasizes the word “university,” underscoring National as a multi-purpose institution with several program offerings.

Our completely revised website, www.nuhs.edu, is infused with a fresh contemporary color palette and features intuitive navigation, expanded video profiles, online event registration, integration with social media, and search engine optimization. Highlighted throughout the whole site is our message of integration and the focus areas of history, education, career, and philosophy.

# National University News

## NUHS Events

Eighty-two students earned degrees or certificates at **NUHS commencement** ceremonies on April 21 on the Lombard campus. The College of Professional Studies awarded the following degrees: 42 doctor of chiropractic, nine doctor of naturopathic medicine, one master of science in acupuncture, and three master of science in oriental medicine. The commencement address was given by John Weeks, publisher-editor of the *Integrator Blog News & Reports*. At the College of Allied Health Sciences’ ceremony, the following degrees were awarded: 20 bachelor of science, one associate of applied science in massage therapy, five massage therapy certificates, and one chiropractic assistant certificate.

A viewing of “**9000 Needles,**” an award-winning documentary following a 40-year-old stroke victim seeking recovery through Chinese medicine, was presented on the NUHS-Lombard campus in March. The showing was sponsored by the acupuncture and oriental medicine department and club.

## Faculty Publication

NUHS faculty, **Kristine Aikenhead, DC**, assistant professor of clinical sciences, and **Theodore Johnson, DC**, assistant dean of chiropractic medicine, have authored a paper entitled, “Herpes zoster in a 6-month-old infant with 13-year follow up: A retrospective case report,” which has been accepted for publication by the *Journal of Chiropractic Medicine*.

**Timothy Stark, DC**, a new member of the NUHS-Florida faculty, was recently published in *PM & R*, a publication of the American Academy of Physical Medicine and Rehabilitation, Volume 3, Issue 5. He co-authored a paper entitled, “Hand-held Dynamometry Correlation With the Gold Standard Isokinetic Dynamometry: A Systematic Review,” with Bruce Walker, DC, MPH, DrPH, Jacqueline K. Phillips, PhD, René Fejer, PhD, and Randy Beck, DC, PhD.

**Rebecca M. Walter, PhD**, NUHS-Florida, has co-authored a research article entitled, “Effects of fore-aft body mass distribution on acceleration in dogs,” with David R. Carrier in the *Journal of Experimental Biology*, May 2011.

**ChiroACCESS**, a new online chiropractic research and news resource, noted in a recent posting that the subject of table sanitation in chiropractic literature has

dramatically changed in the last five years. The site gave credit to National University of Health Sciences for one of the first studies in 2006 by NUHS faculty **Antonio Bifero, DC**, and **Jaya Prakash, MD (India)**, entitled “The role of chiropractic adjusting tables as reservoirs for microbial diseases.”

## Faculty Achievements

**Randy Swenson, DC**, dean of the College of Allied Health Sciences, has been elected to the Executive Committee of the Commission on Massage Therapy Accreditation (COMTA). Dr. Swenson has been a site team leader and off-site peer reviewer with COMTA since 2006.

**Leena Guptha, DO**, has been appointed to serve the remaining three years of a four-year open seat on the board of the National Certification Board for Therapeutic Massage & Bodywork (NCBTMB). Dr. Guptha is a member of the faculty of National’s Lincoln College of Postprofessional, Graduate and Continuing Education.

**Daniel Richardson, PhD**, professor of clinical sciences, will be one of four individuals inducted into the Drum Corps International “Hall of Fame” for 2011. A member of the corps in its early years from 1956 to 1964, “Dr. Dan,” as he’s affectionately known within the organization, began his tenure as program coordinator with Phantom Regiment in 1972, and has also served a variety of roles from corps director and board member to nutritionist, leadership consultant, and mentor.

The following NUHS faculty members have been promoted in rank effective September 1: **Ezra Cohen, DC**, professor; **Kristina Conner, ND**, associate professor; **Vincent DeBono, DC**, associate professor; **Muhammad Khan, MD**, associate professor; and **Anna Jurik, DC**, assistant professor.

**Mabel Chang, DC**, research resident, and **Thomas Grieve, DC**, instructor in the Department of Research, both received the Master of Public Health (MPH) degree from the University of Illinois at Chicago School of Public Health in May.

**Thomas Solecki, DC**, clinical practice instructor, has successfully completed his diplomate examination and been awarded the Diplomate of the American Chiropractic Rehabilitation Board.

**Anna Jurik, DC, RD, LDN**, NUHS Whole Center-Lombard clinician, was recently quoted extensively in a February *ACA News* article entitled “Supplement Your Practice Services.” Dr. Jurik gave suggestions on how to incorporate nutrition into the chiropractic practice.

**Jerrilyn Cambron, LMT, DC, MPH, PhD**, NUHS professor of research, authored an article in the March issue of *Massage Today* on “Writing a Case Report.” Dr. Cambron discussed the importance of case reports in bringing recognition to the profession in the public sector, gaining acceptance in the medical community, and advancing treatments and client outcomes.

**Christopher Wolcott, DC**, research instructor, was quoted recently in an article on the increasing popularity of massage therapy in *Medill Reports*, a publication of the Medill School at Northwestern University. He spoke of the public’s awareness of alternative medicine as preventive health care and the use of massage as a means of stress reduction.



Pictured above at the 2010 **American Chiropractic College of Radiology** (ACCR) workshop in St. Louis, Mo, are: (l-r) William Bogar, DC, chief of Diagnostic Imaging and Residency, Rudy Heiser, DC, assistant professor at NUHS-Florida, and President James Winterstein. Dr. Heiser received his Diplomate of the American Chiropractic College of Radiology at the meeting.

## New Faculty

The following new faculty have joined the NUHS Community recently: Brian Anderson, DC, NUHS-Illinois, and at NUHS-Florida, David Seaman, DC, Michelle Jourdan, DC, and Timothy Stark, DC. Also joining NUHS-Florida are adjunct faculty, Chris Helopoulos, PA, and Terry Sandman, DC.